

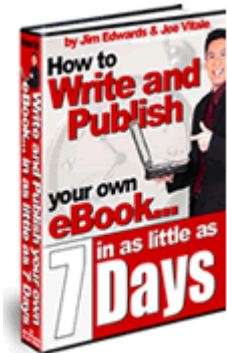
## Marketing E-book: A Short, Useful Checklist

Excerpt From an Email From Jim Edwards and Joe Vitale  
dated/timemarked Wed, 28 Jun 2006 04:15:10 UT



Jim Edwards

Website: <http://www.7dayebook.com>



Excerpt From "Part 4 of 4" of "The 7Day eBook Writing Mini-Course"

There are many different methods and places to sell your ebook online or to obtain publicity and exposure which can result in sales.

~ Ezines

- You can either advertise in ezines or contribute content in the form of articles that draw people back to your site. (In fact I've published an entire course on how to do just that at <http://www.turnwordsintotraffic.com>)

~ Search Engines

- Getting yourself a great listing on Yahoo! and the major search engines like Google can skyrocket sales.

~ Forums

- Participation in focused forums and discussion boards will give you exposure.

~ Pay-per-Click search engines

- Buy keyword specific traffic to drive people to your site who are searching for exactly what you offer.

~ Joint Venture Marketing

- Perhaps the BEST way to sell books FAST :-)  
Find someone who already has a list of people who will be interested in your ebook and split the profits with them.

~ Affiliate Program

- Your own army of salespeople pushing your ebook from their websites can drive sales through the roof.

~ Online BookStores

- eBook stores are popping up all over the web and they can sell your ebook for you if you don't want to do the mechanics yourself.

- ~ Basically any strategy that will drive targeted traffic to your website.


\*\*\* end of excerpt \*\*\*

## Useful Sites:

- <http://www.makeminisites.com/>

  **"Finally! A Quick and Easy Way For YOU to Painlessly Set Up Your OWN Money-making 'Mini' Websites... Without Being a Computer Geek, Buying Expensive Software, or Paying Outrageous Fees To A Webmaster!"**  
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